

# Kristen Marie Holl | Multimedia Designer and Content Creator

[portfolio.com](#)

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209-401-0643

## Job Experience

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**Animal Care Technician** Oregon Humane Society | October 2020 – Present

Responsible for daily cleaning and upkeep of the shelter, training new employees, and providing daily care for the animals—including feeding, cleaning, medicating, and enriching.

**Customer Care Representative** Oregon Humane Society | September 2019 – August 2021

Assisted clients, completed adoptions, and ensured a positive customer experience with every visit.

**Shift Supervisor** Starbucks | July 2015 – September 2019

Keyholder, handled daily and weekly deposits, completed weekly orders, maintained store inventory, trained new employees, and delivered a high-quality experience to each customer who visited our store.

## Technical Skills

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Multimedia Design  
Videography

Social Media Marketing  
Photography

UX/UI  
Project Management

Sound Design

## Recent Projects

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**DATA ENTRY: Portal** | Social Media Promotions Team Lead – Spring 2023/Present

[Visit Site](#)

A virtual reality re-envisioning of the original 1986 game *Portal* created by Rob Swigart and published for the Amiga by Activision.

- Led weekly promotions meetings, delegated tasks, and oversaw all content created by my team
- Created a four-part social media campaign that served as a structure for our accomplishments over a four-month window
- Designed various images, graphics, and textual elements to interact with and grow our audience on all channels

**“When Worlds Collide”** | Multimedia Designer – Fall 2022

[View Story](#)

A multimodal narrative told in video format through the use of diagrammatic elements, images, and sound—all of which effectively come together to convey an emotionally haunting love story.

- Authored the narrative of this story modeling it after the classic Aristotelian three-part structure
- Created a color palette as well as selected typography that fit the mood of the story
- Explored the use of various shapes and arrangements of text/shapes in a way that most successfully supported the story being told
- Hand-selected a series of cohesive stock photos that ultimately served as core visual elements to further support the narrative of the story

## Software

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After Effects  
Illustrator  
Photoshop  
Premiere Pro

Adobe XD  
Audition  
LinkedIn  
Instagram

TikTok  
Twitter  
Word  
Excel

PowerPoint  
Basecamp  
Slack

## Education

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B.A. in Digital Technology & Culture | Washington State University Vancouver

Graduating August 2023